

Idioms in Business 3

Match

1	a hot potato	something I like
2	my cup of tea	the best
3	bring home the bacon	a difficult task
4	the apple of one's eye	a sensitive or difficult topic
5	a tough nut to crack	earn a lot of money
6	cream of the crop	someone's favorite

Reword

- 1 This is the best financial tracking app I have ever used. I love it.
- 2 My colleagues like the new promotional campaign but it's not something I'm interested in.
- 3 Last year that product was our best seller.
- 4 Trying to increase cold drink sales during a cold spell is extremely difficult.
- 5 Politics is a sensitive topic in my family so I avoid talking about it.
- 6 My father was a good provider. He always earned a good salary.

Amazon Marks Down Whole Foods Prices

Amazon has long been the apple of many people's eye, but they are about to be a whole lot more popular. Following their recent acquisition of Whole Foods they have promised to lower prices.

Whole foods were often criticized for having unusually high prices. Though the grocery chain might not be everyone's cup of tea, many consider them the cream of the crop when it comes to grocery stores.

This negative press is still a hot potato for amazon but they are confident they will be able to overcome it within a short time frame.

Creating a new chain from scratch would be a tough nut to crack. However Amazon considers the Whole Foods purchase a worthy challenge. Investors say they are once again going to bring home the bacon.



Idioms in Business 3

Match

1	a hot potato		not something I like
2	not my cup of tea		the best of all
3	bring home the bacon		a difficult task
4	the apple of one's eye		a sensitive or difficult topic
5	a tough nut to crack		earn money
6	the cream of the crop		favorite something/someone

Reword

- 1 This financial tracking app is **the best of all**.
- 2 My colleagues like the new promotional campaign but it's **not something I'm interested in**.
- 3 My boss loved my proposal. I think I'm his **favorite** staff member.
- 4 Trying to increase cold drink sales during a cold spell is **extremely difficult**.
- 5 Politics is **a sensitive topic** in my family so I avoid talking about it.
- 6 My father was a good provider. He always **earned a good salary**.

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General Outline

Warm up

Greeting and *brief* introduction for new students
Focus is on understanding, not using idioms.

5 - 10 min

Warm-up conversation: **Amazon / Whole foods / a challenge**

Matching - terms

5 min

Rewording - sample sentences

5 min

Listening - challenging article

5 min

Reading - article with idioms

5 min

Rewording - article with standard language

5 min

Closing

Brief review

5 min

Assign homework
Closing

**For private classes, help students build accurate reporting from the listening materials*